







Online Assessment Tracking Database

Sam Houston State University (SHSU)
2014 - 2015

Military Science, Department Of

Goal	Enrollment/Recruitment 🔑 Market, recruit and retain high quality students.
Objective (P)	Recruiting/Marketing 🔑 Targeted recruiting efforts for Scholar/Athlete/Leaders using Army and University resources. Provide a marketing strategy that reaches high schools, prior and current military service members, community colleges, and SHSU students. We will support the Veteran's Resource Center on campus. We will include our website, the availability of the Veteran's Resource Center and outreach to Active Duty soldiers as part of our marketing, advertising and information strategies.
KPI Performance Indicator	Student Enrollment 🔑 Student enrollment for academic year 2014-2015 will be a minimum of 100 students.
Result	Student Enrollment 🔑 Enrollment was 120 Cadets.
KPI Performance Indicator	Recruiting/Marketing Efforts 🔑 We will attend career fairs at high schools and junior colleges and participate in student orientations. We expect to attend a total of at least 45 career fairs and student orientations.
Result	Recruiting/Marketing Efforts 🔑 We attended 74 college and career fairs and student orientations, exceeded goal by 29.
KPI Performance Indicator	Community Service Events 🔑 Participation in support of university and local community events. We will participate in a minimum of 30 community and university related events.
Result	Community Service Events 🔑 We participated in 15 community service events and university related events, missing the expected goal by 15.
Action	Enrollment/Recruitment 🔑 The Military Science department exceeded the student enrollment and recruiting/marketing efforts expectations, but missed the community service events expectations. The target for 15-16 will be 110 cadets enrolled, 40 college fairs, and 20 community events.

Goal	Leadership Development  Develop basic and advanced leadership skills among all Cadets.
Objective (L)	Leadership Development  Cadets will learn basic and advanced leadership skills as they progress throughout school. Leadership responsibilities will increase as the Cadets progress from freshman to senior year. We will maximize the use of professional online leader development forums. This will connect Cadets with Lieutenants serving throughout the world as well as with Cadets from the United States Military Academy and ROTC programs throughout the country.
Indicator	Leader Development/Training  Cadets are required to complete off-campus training programs, including the Leadership Development and Assessment Course (LDAC), and a degree plan that places extensive classroom emphasis on leadership.
Criterion	Leadership Training Opportunities  The degree plan and course content as well as off-campus training programs will meet the standards and requirements dictated by the US Army. The Department of Military Science will develop and implement a supplemental leadership training initiative.
Finding	Leadership Development  The degree plan and training programs met the standards and requirements dictated by the US Army.
Finding	Leadership Training Opportunities  Cadets attended Leadership Development and Assessment Course during the summer. There were six SHSU Cadets that earned overall ratings of "E". In the fall semester, select Cadets were able to participate in various leadership forums and discussions while attending the annual Association of United States Army Conference in Washington, DC.
Action	Leadership Development  The Military Science department exceeded expectations in all areas. Target for 15-16 will be to have all Cadets complete all required off campus training programs, as well as meeting standards and requirements dictated by the US Army.
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Goal	Graduation And Commissioning  Coach, teach and mentor Cadets in order to graduate and commission.

Objective (P)	Commissioning  All Seniors will graduate from the university and commission as outstanding officers into the Army.
KPI Performance Indicator	Commission Mission  The number of Cadets commissioned must be equal to or greater than the Army's expectation of 17. We will commission a minimum of 17 officers IAW Army commissioning mission.
Result	Commission Mission  There were a total of 19 Cadets to commission, exceeding the goal of 17.
KPI Performance Indicator	Graduation  Graduate all Senior Cadets in order to meet commission mission. We will monitor Cadet progress in order for them to meet graduation requirements. Methods will include active involvement in instruction, visiting students' classes outside of Military Science, and referring students to the SAM Center and other campus resources when appropriate.
Result	Graduation  All expected cadets graduated, meeting the graduation goal.
Action	Graduation And Commissioning  For 2015-2016, the Army commission mission set will be met, and the department will produce commissioned officers. The requirement set to graduate all senior cadets will be met by ensuring that at risk students are counseling and receive mentoring.

Previous Cycle's "Plan for Continuous Improvement"

2014-15 we want to pursue recognition from the department of the army by winning the MacArthur Award, which is the best ROTC program in the nation. We plan to have 17 commissioned for 2015.

Please detail the elements of your previous "Plan for Continuous Improvement" that were implemented. If elements were not implemented please explain why, along with any contextual challenges you may have faced that prevented their implementation.

There are no elements implemented and the department will continue to meet the standards and requirements dictated by the US Army.

Plan for Continuous Improvement - Please detail your plan for improvement that you have developed based on what you learned from your 2014 - 2015 Cycle Findings.

There will be no new implementations and the department will continue to meet the standards and requirements dictated by the US Army. This will be met through leadership development skills, field training, and extensive classroom and off campus course work.